

Rep Order# 8837297 Ver# 1 Status New  
EC'd Yes

Traffic Order#

36923

Printed: 08/03/2012 1:55 PM

1 of 3

Last Received: 08/03/2012 12:30 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCC / SCHEDULE 2  
Estimate# 2956  
Buyer Tracey Robinson  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2956  
Flight Dates 09/14/2012 - 09/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	6A-7A	8-NOW 6AM	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
Rating: 2.3												
	2	M	6A-7A	8-NOW 6AM	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
Rating: 2.3												
	3	TU	6A-7A	8-NOW 6AM	:30	\$900.00	09/18-09/18	1	1	1	\$900.00	
Rating: 2.3												
	4	W	6A-7A	8-NOW 6AM	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
Rating: 2.3												
	5	TH	6A-7A	8-NOW 6AM	:30	\$900.00	09/20-09/20	1	1	1	\$900.00	
Rating: 2.3												
	6	SU	10A-415P	CBS NFL FTBL	:30	\$5,000.00	09/16-09/16	1	1	1	\$5,000.00	
Rating: 9.5												
	7	F	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
Rating: 2.5												
	8	M	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/17-09/17	1	1	1	\$1,300.00	
Rating: 2.5												

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Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	9	TU	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/18-09/18	1	1	1	\$1,300.00	
Rating: 2.5												
	10	W	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
Rating: 2.5												
	11	TH	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/20-09/20	1	1	1	\$1,300.00	
Rating: 2.5												
	12	SA	7P-8P	ENT TONIGHT 60	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
Rating: 1.4												
	13	SU	530P-6P	INSIDE EDITN W	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
Rating: 1.7												
	14	TU	10P-11P	VEGAS	:30	\$7,500.00	09/18-09/18	1	1	1	\$7,500.00	
Rating: 9.8												
	15	M	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/17-09/17	1	1	1	\$1,900.00	
Rating: 2.3												
	16	W	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/19-09/19	1	1	1	\$1,900.00	
Rating: 2.3												

—REPORT TOTALS—

Report Totals: 16 / \$28,250.00

—SALES MONTHLY TOTALS—

Sep 12: 16 / \$28,250.00

Sales Totals: 16 / \$28,250.00

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Station Totals: 16 / \$28,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$94,167

CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+